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## **FOR IMMEDIATE RELEASE**

### **As Competition for Admissions to Top Colleges Heats Up, Blue Stars Students Enjoy Another Year of Impressive Results**

SAN FRANCISCO, May 12, 2017 -- As the admissions landscape becomes more challenging for college applicants, Blue Stars Admissions Consulting continues to refine its approach in order to meet their goal of admitting over 90% of their students to top choice schools.

The Ivy League universities; Cornell, UPenn, Dartmouth, Princeton, Harvard, Columbia, Yale, and Brown all admitted less than 13% of applicants for the class of 2021. In recent years, Stanford has actually surpassed Harvard with the lowest acceptance rate for top US colleges. In 2017 they admitted only 4.7% of applicants, a rate that has been steadily decreasing since 1997 when the acceptance rate was 15.5%. In turn, the nation's most highly competitive students feel the pressure to perform at even greater levels.

In this increasingly competitive landscape, Blue Stars students continue to rise to the challenge. All told, Blue Stars students earned more than \$340,000 in scholarships to over 60 colleges and universities, many with Early Action acceptances. Members of the Blue Stars class of 2021 were admitted to every Ivy League university with the exception of Harvard, although one student was waitlisted there. Blue Stars also celebrated an acceptance to Stanford (and a Stanford waitlist) as part of an extensive and impressive [list of acceptances](#) and scholarships. Other highlights include Williams, Northeastern, NYU, Purdue, Vassar, William & Mary, Wesleyan, and University of Chicago.

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The Founder and CEO of Blue Stars Admissions Consulting, Dr. Amy Morgenstern, knows all too well of the stresses and pressures that high school students face. “One of our biggest roles as college counselors is keeping students organized, calm, and focused so that they can devote their energy on maxing out that precious application space.” says Dr. Morgenstern, affectionately known as Dr. M by her students. Understanding and navigating the disconnect between the resources that high school admissions counselors provide and the high-level expectations set in place by top universities is the space in which Blue Stars thrives.

Blue Stars takes a personalized, life-coaching approach to college counseling, an approach that other admissions consulting organizations cannot cultivate at the same level. Dr. M guides her team in drilling down on student’s academic and personal profiles to identify and highlight the unique aspects of their personality that will help them truly stand out amongst their peers. Salient among such students are the poet and artist admitted to Stanford as well as the the social justice and health policy enthusiast admitted to Yale EA and Princeton this year. The Blue Stars team recognizes that as admissions to top schools continues to become more competitive, the more essential it is for students to tell a compelling story that sets them apart as a potential leader in their chosen field of study. “The college essay is the place where every one of my students can be a shining star, where they can show their uniqueness. I worship that work with my students. It’s so important.” says Dr. Morgenstern.

A steadily growing business with a track record of delivering superior results for its clients, Blue Stars Admissions Consulting provides college readiness mentoring and admissions assistance to college, university, art-school (BFA and MFA), and grad-school applicants. For more information about Blue Stars services, visit [bluestars.us](http://bluestars.us) or call (415) 426-9444.

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